The Army Marathon III

Finish Line Festival

1 March, 2015
We are happy to present The Army Marathon III Finish Line Festival during the third annual event! Over the last two seasons, we have seen our participants grow 32% to over 1200 runners even with the now-famous Arctic Blast that saw temperatures drop dramatically just before the start of The Army Marathon II. Our volunteers and communities came out to support the efforts of these patriotic runners that came from 36 states even in the middle of freezing rain!

With that spirit, we anticipate an even larger participation by runners, volunteers, and spectators alike. With an estimated 3000 people coming through the Finish Line Festival, this allows our generous sponsors and local businesses to showcase their businesses to visitors from our local communities, from all over our state, and from all over our country.

The mission of The Army Marathon is: “To raise funds and visibility for qualified veterans’ charities.” Your business can also be a part of this celebration honoring our service men and women, our National Guard, and our veterans, families and survivors.

We hope to see you at the Finish Line!

Respectfully,

The Army Marathon
The Army Marathon III

Sponsor and Fitness Expo 27-28 February 2015

Location: Temple Bioscience Center
Address: Research Boulevard, Temple, Texas 76503
Map:
The Army Marathon III

Finish Line Festival for Vendors, March 1, 2015

Booth Rate: $150 per 10’ by 10’ space

Booth Amenities: The rate for a footprint size of 10’ x 10’, one table and one chair.

Booths Available: Every effort will be made to maximize traffic by all spaces by strategic placement of each type of vendor. Sponsors will be given priority of premium locations. Assignments will be made available prior to event and we will attempt to accommodate any changes and requests for locations on a first-come first-served basis. Booths and tables will include at least:

- 10 sponsor spaces
- 10 charity spaces

Additional Amenities:

Product samples, event flyers and sponsor coupons and information will be accepted by The Army Marathon III with approval for insertion into Runners’ Packets. The deadline for inserts is Friday, February 13, 2015. There is no charge to include items in the runners’ packets, but The Army Marathon reserves the right to refuse acceptance of materials deemed inappropriate. All inserts must be preapproved; attached is a copy of the Runners’ Packets Inserts Form for additional information.

Set Up Information:

Set up will be Saturday afternoon, 28 February, 2015 after Noon. Site security will be provided overnight prior to the event. All vendors are asked to set up on Saturday to prevent vehicular traffic on Sunday morning of the event. Vendors and their personnel are asked to utilize shuttle bus traffic the morning of the event.

Tear down will be between 2:00p.m. and 5:00p.m. on Sunday, 1 March, 2015. At that time, limited vehicular traffic will be allowed in the finish line area.
The Army Marathon III Finish Line

Exhibitor Application

<table>
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<th>Company Name:</th>
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<tr>
<td>Company Contact and Title:</td>
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<td>Products/Services:</td>
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<td>Other Special Needs:</td>
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<td>Authorized Signature:</td>
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Number of Booths Requested: ______ x $150.00 /booth = $___________ Total Payment
(Booth includes: 10’ x 10’ space; one table; one chair)

Please send this application and a check or money order payable to The Army Marathon to:

The Army Marathon / Finish Line
2608 North Main Street, Suite B174
Belton, TX 76513

Terms and Conditions for All Exhibitors:

Exhibitor agrees to have booth display set up by Sunday, March 1, 2015 before 6:00 am and removed no earlier than 2:00 pm on Sunday, March 1, 2015. Exhibitor agrees to have booth staffed during the entire Event. All Exhibitor products and signage must fit within its booth and must not block any other booth. The height restriction is 10’. No flammables or explosives are allowed. No products bearing the label "The Army Marathon," "The Army Marathon III," or any other The Army Marathon event trademark, name, logo, or reference to such may be sold or distributed without written permission from The Army Marathon. The Army Marathon reserves the right to restrict the sale or display of any items, which it deems objectionable. If, for any reason, an exhibit or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal. This reservation includes any person, thing, conduct, printed matter, or item of a charter, which The Army Marathon considers objectionable for health or safety reasons, due to conflict with sponsor or other agreements, or for any reason The Army Marathon feels is not in the best interest of the event. Should such an eviction or restriction be enforced, The Army Marathon shall not be held liable for refunding rental fees or funds for exhibition rental, except at its own discretion. The hanging of banners outside of your booth area is prohibited. Event management reserves the right to remove any inappropriate or obstructive displays and reserves the right to reject, restrict or remove any exhibit. Space assignments may be changed by Event management. The Army Marathon reserves the right to cancel the Event at any time. In such event, Event exhibitor fees will be returned. If sales are made by Exhibitor, a Texas Sales Tax Permit is required. Management will not be liable for loss or damage to the property of the Exhibitor or its representatives.
Product samples, event flyers, and sponsor coupons and information will be accepted by The Army Marathon III through Friday, February 13, 2015.

We anticipate at least 2,000 participants. Please provide at least that many inserts; inserts remaining after packets have been assembled will be made available to volunteers.

There is no charge to include items in the runners’ packets, but The Army Marathon III reserves the right to refuse acceptance of materials deemed inappropriate.

To ensure inclusion of your insert materials, please complete this form and send to the attention of Ed Bandas at ed@thearmymarathon.com. Please include a sample or artwork if possible.

Please describe the item(s) you wish to include in the packets:

______________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________

Company Name: ____________________________________________________________

Company Contact: ____________________________________________________________

Address: ____________________________________________________________________________

City: ___________________________ State: _______ Zip: ___________________________

Phone: ___________________________ Fax: ___________________________

Email: ___________________________

Items must be shipped to arrive between February 2 and February 13, 2015. No inserts can be accepted after February 13; no shipments can be returned to senders.

Thank you in advance for your cooperation with these requirements.

Ship Packet Inserts to:
The Army Marathon
2608 North Main Street
Suite B174
Belton, Texas 76513